



Cindy Lovelace: NASHVILLE, TN (CO-FOUNDER, AND EMPLOYED AS EXECUTIVE DIRECTOR SINCE 2015)

Why are you serving on the HNF board?

The road to creating the Healing NET Foundation began on a patient path for me, and a physician path for Dr. Eric Liu. We had no idea our paths would cross, but when they did, I felt relief and peace at finding a doctor who understood and had experience treating this odd cancer. It began a conversation, which led to a partnership to help other patients find the right path.

With Dr. Liu's medical expertise, and my background in media, marketing, and fundraising, we work with our Board of Directors to fill the gap between patient advocacy organizations who educate the known patients and the physician organizations who represent NET experts already aware of the disease. With this collaboration we are able to bring it full circle.

We want to better connect patients with the expert care needed, and help them advocate for themselves, and provide the most updated and solid information about NETs to community physicians and health care professionals. Every week my thoughts are with the patients and caregivers I've met, but my concern grows for those who are still searching for answers or are resigned to the limited answers they've been given.

About Cindy Lovelace

Cindy Francis Lovelace began a radio news career in Nashville at WKDA-WKDF in 1979, serving as a Capitol Hill reporter, then Program Director/News Anchor.

In 1995, she became Director of Promotions at WKDF/WGFX radio, and was promoted to Director of Marketing and Promotions for WKDF/WGFX/Titans Radio when the company purchased the rights to Tennessee Titans Radio Network in 1998. During her radio career, Lovelace launched several large scale concert events involving national artists, and worked with the Nashville Convention and Visitor's Bureau to help re-brand the Music City July 4 event. In 2010, after 32 years in the broadcast business, she launched a business as an event marketing consultant.

In 2011, shortly after a neuroendocrine cancer diagnosis, she accepted a position as Director of Development for the T. J. Martell Foundation office in Nashville, a national organization that raises monies for cancer research. She led the organization's efforts in Nashville to raise \$2 million over a two year period, chiefly through artist-related events. Initiated by Dr. Liu, she was one of the first patients to participate in the first Gallium 68 clinical trial in the U. S. Lovelace was inspired by the work of Dr. Liu to don an "entrepreneur hat" and together establish a non-profit to fill an un-met need for neuroendocrine awareness and education in the medial community. She and her husband Gene together have four children, four grandchildren, and enjoy travel, and sailing on the lakes of Tennessee and Kentucky.